

Private Equity Firms in Southern California

Private equity firms typically purchase equity securities in privately held operating companies. Private equity firms raise capital primarily from institutional and high net worth investors. The most common investment strategies employed by private equity firms include leveraged buyouts, growth capital financings and distressed investments, primarily in situations where the private equity firm is acquiring control of the company through a purchase of greater than 50% of the company's equity securities. In a typical leveraged buyout transaction, the private equity firm buys majority control of an established firm using equity in conjunction with senior and subordinated debt to increase the potential return on investment through leverage. Leveraged buyouts (LBOs) are distinct from venture capital or growth capital investments, in which the private equity firm typically invests in young or emerging companies and rarely obtains majority control. Another distinguishing characteristic is that, in an LBO, the owners are achieving personal financial liquidity, with the proceeds from the sale of the company's securities or assets going to the shareholders, while in a growth capital investment, the financing goes into the company to fuel its future expansion.

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Carlisle Enterprises, LLC	www.carlisle-acquisitions.com	4660 La Jolla Village Drive, Suite 500 San Diego, CA 92122	James Carlisle CEO Tel: 858-459-2922 Email: jcarlisle@carlisle-acquisitions.com
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